

Update for Wootton Bassett & Cricklade Area Board

Name of Parish/Town Council	Cricklade Business Association (CBA)
Date of Area Board Meeting	6 March 2010

Headlines/Key successes

Economic Situation in Cricklade

Whilst all businesses are suffering the recession we are pleased to say most traders are keeping their heads above water. We are pleased to announce that two new shops have opened in the last few weeks leaving just one empty shop. We welcome Martin and the Location Estate Agency and a new gift shop which will serve our ever increasing tourist population.

The Business association welcomes the work by Cricklade Town Council to increase car parking.

Tourism in Cricklade

A new partnership has been formed between the Business Association, Court Leet, Historical Society, Town Council, and Cricklade in Bloom to form a Heritage Trail Project with walks and interpretation boards around the Town

Britain in Bloom

Cricklade is the only National finalist in Wiltshire and is the Southwest entry in the small town category. The launch of the competition will be on 28 March. The Launch will be in two parts. Firstly to get residents to "Love your road sign" adopt the street signs by cleaning them and planting under each of them. And on the same day there will be a Worm Charming competition we expect to get National Media coverage for the events. More details from www.crickladeinbloom.co.uk

Projects

Talk up Cricklade an event to promote Cricklade in the Media to encourage visitors and stimulate the Town's Economy through tourism

Forthcoming events/Diary dates

- Launch Britain in Bloom. Worm Charming Competition 28 March 12-3pm Saxons Rest
- Fritillary weekends Walks in North Meadow Tea Rooms open April 10/11, 17/18, 24/25
- Cricklade festival 20 June
- Armed Forces Day Concert by the River 26 June

Signed: Bob Jones Chairman

Date: 06 03 10